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## Bob Smith says.....

Today we welcome back Brentford who we have already played this season in the League on the 25th August last when we managed to record a good win. Since that date Brentford have done really well and have shot up the League table and are now well in contention in the Third Division promotion race. Although we ourselves are doing well in the League and also in the quarter finals of the League Cup Competition, today is a very important game for us. Consistency has always been a theme of mine and the players have now developed the habit of winning games which I do not want them to lose. In addition the big 'plus' attached to a good cup run is the associated and much needed financial support that this brings to the Club.

Last weeks game against Blackburn was an excellent performance from the team and they were well worthy of the two points. Another gratifying feature from this game was the attendance of just over 7,000 on a very cold afternoon, but I am sure that the football those present witnessed, helped to keep them warm and to all of those 7,000 and to all of you present this afternoon, a very big thank you for your support and once again I would ask you to cheer the lads from start to finish of the game.

### **GOING TO ARSENAL**

#### HOW TO GET THERE

From North: Leave Motorway M1 at Junction 2 and follow signs City. In 6.2m pass Holloway Road Station and then take 3rd turning on left into Drayton Park Road. In 0.7m to right into Avenue Road for Arsenal F.C.

From South: From London Bridge follow signs, to Bank of England, then follow signs to Angel (Islington). At traffic signals turn right (S.P. The North) and in 1m at Highbury roundabout forward into Holloway Road. Then take 3rd



turning on right into Drayton Park Road. In 0.07m turn right into Avenue Road for Arsenal F.C.

From West: Leave Motorway M4 at junction 1 (Chiswick and follow A315 (S.P. Chiswick). In 0.9m turn left A40 then follow signs City to join Motorway M41, then A40(m) at end forward into Ring Road A501. At Angel (Islington) turn left to Highbury roundabout, keep forward into Holloway Road. Then take 3rd turning on right into Drayton Park Road. In 007m turn right into Avenue for Arsenal F.C.

By Underground to Arsenal (Picadilly Line) or Finsbury Park (Victoria Line)

## TOWN THROUGH TIME ~ The Cup: First taste of adventure ~ by P. Plowman

Despite having been in operation for nearly forty years, the F.A. Cup still featured a shabby system of byes and exemptions in 1910. The First Round draw then involved quite a mixed bag of First and Second Division and Southern League clubs (soon to become the Third Division), together with a sprinkling from lesser organisations. Swindon was fast becoming one of the most feared names outside the confines of the parent League and the Town's reputation was to be greatly enhanced by the events of the next two years. First on the Cup agenda for 1910 was a trip to Crystal Palace - whose ground was then at Sydenham, not a stone's throw from where the Final was then staged every May. Some 15,000 turned up and were rewarded when the home side went ahead after only twelve minutes through their leading scorer Payne, Swindon got on equal terms before halftime when BILLY TOUT hammered in a freekick from just outside the area. The visitors superiority told after the break when two more goals came without reply. HAROLD FLEMING skipped past two defenders before placing the ball wide of keeper Moult and ARCHIE BOWN tapped home a right-wing cross from Bob Jefferson. The Town's victims in the Second Round were Burnley, who had just defeated the holders Manchester United. Swindon had ground advantage and about eleven thousand witnessed an enthralling start to affairs. Almost directly from the kick-off, Fleming charged upfield when the ball burst! Having gathered a replacement, ARCHIE BOWN made tracks for goal and completely deceived keeper Dawson with a long shot which flew over his head into the net. Burnley never recovered from this blow and fell further behind when FLEMING converted a Freddy Wheatcroft pass. The Town were blessed with another home tie in Round Three when Tottenham Hotspur - the only non-League side ever to lift the trophy - provided the opposition. It took Swindon just ten minutes to find the back of the net. Spurs keeper 'Tiny' Joyce failed to take a Bown shot cleanly and FLEMING was on hand to squeeze the ball over the line. But the Londoners hit back when a shot from Minter went in off a post and then went ahead when full-back Harry Kay was adjudged to have handled in the area. Steel slotted in the resultant spot-kick. It all ended well for the Town, however, with two more goals from that man FLEM-ING. He crashed in the first after Wheatcroft had hit a post and just four minutes were left when he rounded the advancing Joyce to calmly stroke the ball into a gaping net. There were no goals in the first hour of the quarter-final when Manchester City came to the County Ground - but there was no shortage of excitement for the 14,429 crowd, Len Skiller was the slightly busier of the two keepers and was called on to make one magnificent save from centre-forward Holford. Then the Town swooped on their prey and BOB JEFFERSON, taking a squareball from Jack Lavery, beat keeper Lyall. Worse was in store for City when wing half George Dorsett was carried off soon afterwards, It was all over for them within a few minutes when BOWN made it 2-0 following a corner on the left. Swindon had thus, out of 424 entrants, reached the last four and now faced a date with Newcastle United on Easter Saturday. The game would take place at neutral White Hart Lane. Quite unbelievably, the Town had a League fixture to fulfil on the previous day and, not surprisingly, sent a totally reserve side to contest the points at Eastville. To their credit, the result was a goalless draw. A large contingent, numbering in the region of three thousand, made the journey to north London to back, what the press termed as 'the great southern hopes! Swindon attacked from the outset and Billy Silto came closest after twenty minutes with a cracking drive from the edge of the area. Bown, Lavery, and Fleming all had efforts nullified by full-back Bill McCracken, who seemed to pop up as soon as danger loomed. When the deadlock was eventually broken, it was at the other end when United struck twice in quick succession. Jacky Rutherford scored with the assistance of the underside of the bar and almost directly from the restart, Jimmy Stewart added a second. The Town bubble had burst, but they returned to fight another day - and that day was not too long in coming.

Swindon Town: (unchanged in five games) Skiller, Kay, Walker, Tout, Bannister capt, Silto, Jefferson, Fleming, Wheatcroft, Bown, Lavery.



HAROLD FLEMING ....a hat-trick against Spurs

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## TALK OF THE TOWN by the Chairman

Today we welcome our friends from Brentford for the first round of the Football Association Cup and we are pleased to have this opportunity to play before our own supporters, after being drawn away in most of our cup-ties this season.

Cup-ties have a certain magic of their own and it is exciting to be involved in both competitions at this stage of the season.

The demand for tickets for the Arsenal match has been very encouraging and we are already assured of a good following to Highbury on Tuesday, 4th December.

Our game with Blackburn Rovers on Saturday last, proved very exciting and although we missed several scoring chances, at least we continue to create the opportunities. Bryan Hamilton's side won away at Birmingham and this must be very encouraging to all concerned, while John Trollope's youngsters lost by two goals to one against Crystal Palace in London and at present Crystal Palace are having a very successful run with their youths.

With Christmas getting close Bob Jefferies has produced a Swindon Town Football Club Calendar which is poster size, in colour and will be selling for 50p. each. The Calendar had been designed and printed by E.J.W. Colourprint Ltd from a photograph taken by our Club photographer Mr. Bunny Shayler. The photograph is of all the senior players with Bob Smith and Wilf Tranter. As the calendar is poster size we shall be unable to send them through the post, but they are on sale now from our club shops and offices.

A very friendly challenge to play for a silver trophy which was donated to the Broome Manor Golf Club to be played for annually by Councillor John Stevens, was accepted by our golf playing team members and we played this challenge match on Monday last, on the municipal course. We played five pairs and won the contest by three games to two bringing the trophy back to our Club to set alongside the cup which our five-a-side team won the other week at Bracknell.

Roy Carter captained the side and included his own team captain Ray McHale with Andy Rowland, Andy Ford, Ian Miller, John Templeman, Wilf Tranter and Chris Ogden playing his last game for us. Kenny Stroud and Chris Kamara were included in the side, but had to cry off to have injury treatment at the ground.

Social functions like this are great for public relations and we are always pleased to accept

such invitations. Mr. Richard Bryan who organised this golf match is a very keen supporter of our Club and is well known for his work in connection with the mentally handicapped.

During the last week we played a match in the Midland Youth League against Northampton Town which we won 3-0. Our Shrivenham Road Training Ground is getting a lot of use these days and under the care of Maurice Own is looking and playing better than it has ever done before. Besides playing our Midland Youth and South East Counties fixtures we also fit in trial games and let our Schools Association use it whenever possible. This last week the Swindon Schoolboys entertained Stroud Schoolboys in the English Shield a match which saw the Stroud boys win by three goals to one and on Tuesday last an England Schoolboys trial was also played on this ground.

Phil Webb has been away sick for the last six or so weeks and Maruice has had both grounds to contend with. We hope that Phil will soon be back in good health again.

In case you are a member of our Rendezvous Club and have not read the notice stating that our local justices have not seen fit to grant us an extension to our drinking licence to enable us to serve drinks until 5.45 p.m. as is their usual custom for the match today, we would like to apologise for any inconvenience caused. We are hoping that they will for our future home games.

The daily newspapers have run the story that the Management Committee of the Football League began preliminary consideration to a report from Mr. Alan Hardaker containing suggestions for a rationalisation of our competitions. The consideration of the construction of our various Leagues have been a topic of conversation for a long time and the final decision will have to come from the League Clubs themselves and it is bound to be a consideration of self preservation.

The transfer market fee, is one thing that will have to be ultimately controlled and if U.E.F.A. can impose a limit of £500,000 there is no reason whey we cannot agree on a sensible ceiling.

Here's hoping for an exciting game today. Brentford are managed by Bill Dodgin junior and he has always encouraged his teams to play constructive football, something obviously inherited from his father who has been a great credit to the game for many years and always a welcome guest at our Club.

Thank you for your support.



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| Blackpool<br>Away<br>1-0<br>Allan<br>Templeman<br>Lewis<br>McHale<br>Tucker<br>Stroud<br>Bates<br>Carter<br>Rowland<br>Mayes<br>Williams<br>Not used<br>5741<br>Mayes (85)   |
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| Rowland (26) Bates (85)  |

(Gilchrist) Ogden, Norman, Walters, Hughes, Henry, Ellery, Abbley, Russell, Gilchrist, Bates, Hamilton, Page (N.U.) Roberts, Norman, Walters, Page, Henry, Ellery, Abbley, Russell, Gilchrist, Bates, Hamilton, Willoughby for Russell (Bates) Roberts, Walters, Tranter, Hughes, Henry, Ellery, Abbley, Rayner, Gilchrist, Bates, Hamilton, Page for Raynor (75) Ogden, Norman, Ford, Trollope, Henry, Ellery, Abbley, Kamara, Gilchrist, Bates, Russell, Round (N.U.) Away 0-4 Home 1-0 Home 1-1 LUTON TOWN 20 TOTTENHAM HOTSPUR 13 ORIENT 6 Oct. Oct. Oct.

Away 0-1

Oct.

Away 0-1 CRYSTAL PALACE 23

### October match statistics (continued)

#### MIDLAND Youth

October 3rd BIRMINGHAM CITY (Home) 2-2 (Page 2) Twigger, Lewis, Norman, Cock, Henry, Round, Rustell, Hughes, Rideout, Page, Blackler, Willoughby for Cock (72)

October 11th DERBY COUNTY (Away) 0 - 2 Twigger, Norman, Blackler, Hughes, Henry, Round, Cock, Walker, Rideout, Page, Russell, Rustell for Walker (71)

October 25th LUTON TOWN (Away 0 - 1 Twigger, Norman, Gibbons, Cock, Henry, Round, Blackler, Willoughby, Rideout, Page, Russell for Rustell (72)

SOUTH EAST COUNTIES October 6th CHARLTON ATHLETIC (Away) 5 - 0 (Round, Rustell, Rideout (2) Swatton) Twigger, Baverstock, Blackler, Kingsford, Round, Westlake, Rustell, Cock, Rideout, Swatton, Short, Bristow, Allen for Bristow (74)

October 13th CHELSEA (Home 3-1) (Rustell, Rideout (2)) Twigger, Baverstock, Blackler, Cock, Round, Notton, Rustell, Bristow, Rideout, Swatton, Allen, Westlake, Mundee (N.U.) October 20th CAMBRIDGE UNITED 1-1 (Swatton) Twigger, Baverstock, Blackler, Cock, Round, Notton, Rustell, Bristow, Rideout, Swatton, Allen, Westlake, Venn (N.U.)

October 27th CHARLTON ATHLETIC 2-1 (Round, Rustell) Pullen, Baverstock, Blackler, Cock, Round, Westlake, Rustell, Bristow, Rideout, Swatton, Short, Notton, Venn (N.U.)

### NEXT MATCH

### Saturday, 8th December 1979

Division III

BURY

K.O. 3.0 p.m.

## IN TOWN TODAY: BRENTFORD



Back Row (L to R) Dave Carlton, Lee Holmes, Terry Benning, Bob Booker, Trevor Porter, Pat Kruse, Len Bond, Jim McNichol, Dean Smith, John Fraser, Allan Glover.

Front Row (L to R) Paul Walker, Dean Jones, Paul Shrubb, Steve Phillips, Jackie Graham, Barry Tucker, Doug Allder, Dave O'Mahoney, Willie Graham, Bradley Walsh.

## **From the Commercial Office**

You may have read in the Chairman's Notes for the Blackburn Programme that I was hoping to take over a shop in the Town Centre for the Christmas period. Unfortunately this has fallen through due to the very high rent and rates etc. we were being asked to pay. I have not given up hope of a place in central Swindon, however, but unless we are very lucky I cannot see this happening in the very near future. A central shop would be ideal for promoting every aspect of the Club and if anyone of you reading these notes has any ideas on the matter please contact me.

With the cost of everything rising at a furious pace and money becoming tighter it is now very hard work to attain the same profit margin from our Fund Raising Competitions. Our Agents and Ticket sellers are doing a tremendous job but we still need more people to help sell tickets for us each week. If you are interested ring Swindon 42984 and ask for Mr. Moore.

We now have our 1980 Poster Calendars in stock. This is a large coloured First Team Squad photo with the years calendar underneath. They are only 50p each. There is only a limited number available. So hurry up and buy one or you might be disappointed. They are available at the Souvenir Shop or the Lottery Offices.

Doug Buswell Commercial Manager



A rare miss by Alan Mayes - he misses the ball completely only a couple of yards from the Blackburn goal last Saturday.

#### BRENTFORD HOPE TO END CUP JINX

It's now almost four years since Brentford defeated a Football League club in the F.A. Cup. So we can expect a super-human effort from the Bees today as they seek to end that run and also avenge their heaviest defeat so far this season.

We beat them 4-0 here in a Third Division game in August and it was after that game that manager Bill Dodgin made some changes in his team. Since then the Bees have strung together some pretty impressive results and they are now strong challengers for promotion.

The Bees now have one of the best away records in any division, having won at Sheffield Wednesday (2-0), Oxford (2-0), Plymouth (1-0) and Sheffield United (2-0).

They drew at Reading (2-2), Wimbledon (0-0) and Exeter (0-0), but lost at Swindon (0-4), Blackpool (4-5) and Rotherham (2-4) in the League and at Southend (1-2) in the League Cup.

Brentford usually play to a 4-3-3 formation, with Steve Phillips, Dean Smith and either Doug Allder, Billy Holmes or Lee Holmes in attack.

Birmingham launched Phillips' League career in 1971/72 and, while with them, he played a few games on loan to Torquay. Northampton signed him in 1975 and he linked with the Bees three seasons ago. He was top scorer with 36 goals in 1977/78 and hit 14 last term. Smith joined Brentford during the course of last season from Leicester and scored nine goals during the latter part of the campaign. He has netted five times this term.

Allder is a former England youth international who spent his early days with Millwall for whom he made over 200 League appearances. Orient signed him in 1975 and he moved on to Brentford two years later. Billy Holmes made occasional first-team appearances for both Millwall and Luton before going into the Southern League with Barnet in 1974. He was transferred to Wimbledon a year later and Hereford signed him in 1977/78.

Lee Holmes made a few appearances for the Bees last season and opened this term holding one of the forward positions.

The midfield has been fairly settled with David Carlton, John Fraser and Jackie Graham the usual choice.

Carlton served his apprenticeship with Fulham and made nine appearances in their League term. Northampton signed him in 1973 and he moved on to Brentford three years later. Fraser also completed his apprenticeship with Fulham and emerged in their League side in 1971/72. After playing more than 60 first-team games for the Cottagers, he joined Brentford in 1976.

#### By Tony Pullein

Graham is now in nis tenth season with the Bees. He began his career in the Scottish League with Morton, joined Dundee United in 1966 and two years later entered English football with Guildford City. Brentford signed him in 1970.

The back four has been lining up with Danis Salman, Jim McNicholl, Pat Kruse and Barry Tucker.

Salman first played in Brentford's League eleven during the 1975/76 campaign and has been their regular full-back for much of the past two seasons.

Brentford paid a club record £35,000 to sign McNicholl from Luton last season and, shortly after his transfer, he was introduced to the Scottish under-21 side. His first club was Ipswich but he didn't make the first-team. He made his League debut for Luton in 1976/77.

Kruse made a couple of appearances in the Leicester side and had a loan spell with Mansfield before transferring to Torquay in 1975. He spent two seasons in the Plainmoor club's first-team and then signed for Brentford towards the end of 1976/77. Tucker turned professional with Northampton Town in October 1971 and made more than 200 League appearances for the Cobblers prior to his move to Brentford two seasons ago.

Paul Shrubb is another possibility, either in defence or midfield. He joined Fulham as a schoolboy but didn't make the grade at Craven Cottage. He went to South Africa to play for Hellenic but returned to the U.K. to sign for Brentford in 1976.

Goalkeeper Len Bond made some 30 League appearances for Bristol City and, while with them was loaned to Exeter, Cardiff, Torquay, Scunthorpe and Colchester. Brentford signed him in 1977.

When Brentford returned to the Third Division last season, following five years in Division Four, they found the going pretty tough. In November they were second from bottom, apparently heading for immediate relegation. But results began to improve, Steve Phillips found his old scoring touch again and Brentford finally finished in tenth position.

During the summer they sold striker Andy McCulloch to Sheffield Wednesday for £70,000 but the Bees could well have discovered his replacement without spending a penny! Lee Holmes, who made a few appearances as a noncontract player last season is now one of their top scorers!

Brentford's last victory over a League club in the F.A. Cup was in November 1975 when they won 2-0 at home to Northampton.



Swindon's Billy Tucker (No 5) and Chris Kamara challenge for a Town corner during last Saturday's win at the County Ground.



Chris Kamara turns after scoring the Town's first goal against Blackburn last Saturday.



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## **SOCCER SCENE** by Tony Pullein

### Cup Draw Brings Back Nostalgia

Never is the romance of the F.A. Cup more in evidence than in the draw for the first round. Mingled with the familiar Third and Fourth Division clubs are former League clubs, who have fallen on hard times, and some complete unknowns. The round is also sprinkled with clubs who have enjoyed the ultimate glory of actually winning the F.A. Cup.

Sheffield United have won the trophy four times and appeared in six finals but today they appear in the first round for the first time in their history, drawn away to Cheshire League Buscough Borough. It's not a trip the Blades are contemplating with much pleasure for it could all go so wrong for them.

Blackpool participated in one of the most spectacular F.A. Cup finals of all time when, with Stanley Matthews at his brilliant best, they pulled back from 1-3 to defeat Bolton 4-3 in 1953. A lot of water has passed under a lot of bridges since that memorable day and now Blackpool are beset by internal problems and boardroom changes. Today they are at home to the Football League's youngest club, Wigan Athletic, who in the recent past turned in some outstanding F.A. Cup performances as a non-League team when pressing their claim for a place in the Football League.

Former winners Huddersfield are really more intent upon getting out of the Fourth Division than winning glory in the Cup. So, even if they do fall in the tough hurdle at Darlington, they will probably not be too worried. The same applies to Portsmouth who are at home to fellow Fourth Division promotion chasers Newport County.

Newport have recently done the double over Pompey in the League, winning 2-0 at Fratton Park and 4-3 at Somerton Park.

Barnsley, Bradford City, Blackburn, Bury and Sheffield Wednesday are among the other past winners appearing in the first round today. Bradford City were drawn away to a club called Brandon United, a village team that was playing in Sunday football until about three years ago.

Northampton Town cursed their luck when they were drawn away to Hereford United, a club that had a jinx on them when they were in the Southern League. Hereford twice knocked out the Cobblers when they were campaigning for a place in the League. Today new manager Frank Lord will be leading Hereford into his first cuptie as manager. He was appointed last week to succeed Mike Bailey who has joined Charlton. Mr. Lord, the former Rochdale, Crewe and Plymouth striker, had spent the previous three years as manager of Capetown United in South Africa.

One of the most intriguing ties involved the pairing of Altrincham and Crewe. Altrincham, leaders of the newly formed Football Alliance, are favourites to take over from Crewe, one of the bottom clubs in the Fourth Division, next season.

Crewe manager Tony Waddington knows he is playing for the club's entire future. For, if as seems likely, Crewe finish bottom of the Fourth Division and are knocked out of the F.A. Cup by these ambitious non-Leaguers, they would appear to have little chance of gaining re-election.

On the other hand, if Crewe win, they would have a very strong point to put in favour of their re-election should the team to threaten them ultimately prove to be Altrincham. The winners of the Alliance will be the only non-League club put forward for selection to the League next year, providing their ground facilities are up to standard.

Altrincham have a good recent record in the F.A. Cup. In 1975 they held Everton to a 1-1 draw at Goodison Park when it was only a penalty that enabled the First Division side to equalise. Last season they turned in another splendid performance against Tottenham at White Hart Lane in the third round, again drawing 1-1. And, once again, it was only a penalty that earned the First Division side the replay. So Altrincham, with ground advantage, will take a lot of stopping today.

The Reading v Kettering tie is another interesting one. Kettering played at Wembley last season, losing 0-2 to Stafford Rangers in the final of the F.A. Trophy. They also came second in the Southern League and went forward for election to the Football League. They didn't make it, but now they are challenging Altrincham in the Alliance for the chance to have another attempt at breaking into the League.

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- 3. Andy FORD
- 4. Ray McHALE
- 5. Roy CARTER
- 6. Kenny STROUD
- 7. Ian MILLER
- 8. Chris KAMARA
- 9. Andy ROWLAND
- 10. Alan MAYES
- 11. Brian WILLIAMS
- 12. John TEMPLEMAN



### REFEREE:

Thomas G.O.P. Bune (Billingshurst, Sussex) Began refereeing whilst at school then via local, Spartan and Isthmian Leagues to Football League line in 1968 and subsequently to full list. Refereed England v. Scotland Amateur International (1974), and Oxford v. Cambridge at Wembley in 1972, linesman in European Nations Cup match (1975) and reserve official for the Sunderland v. Leeds F.A. Cup Final in 1973. Linesman in British Championship Northern Ireland v. Wales 1978/79.

Linesmen: Red Flag: Mr. A.W. Ward, London N.11 Yellow Flag: Mr. K.F. Bissix, Hanham, Bristol

- A Aldershot v Exeter
- B Blackpool v Wigan Ath.
- C Burscough v Sheffield Utd.
- D Burton Alb. v Bury
- E Carlisle v Hull City
- F Chester v Workington
- G Colchester v Plymouth
- H Gillingham v Wimbledon
- I Gravesend v Torquay
- J Grimsby v Chesterfield
- K Hereford v Northampton
- L Peterborough v Bournemouth
- M Portsmouth v Newport
- N Reading v Kettering
- O Rochdale v Scunthorpe
- P Salisbury v Millwall
- Q Sheffield Wed, v Lincoln
- R Walsall v Stockport
- S Wealdstone v Southend
- T York City v Mossley

### BRENTFORD

- 1. Len BOND
- 2. Danis SELMAN
- 3. Barry TUCKER
- 4. Jim McNICHOL
- 5. Pat KRUSE
- 6. John FRASER
- 7. David CARLTON
- 8. Jackie GRAHAM
- 9. Dean SMITH
- 10. Doug ALLDER
- 11. Steve PHILLIPS

SATURDAY NOVELMBER 24